

EXCELLENCE IN DESIGN AWARD

sponsored by Autodesk

Purpose of Award

This award honors clear and compelling evidence of excellence in design development, documentation, communication, animation, and presentation. The intention of the Award is to inspire, recognize and celebrate design as one way in which you can change your world.

Award Overview

With a distinctive history of 19+ years of sponsorship of *FIRST*, Autodesk continues to honor the inventors, engineers and design professionals of the future who are at the center of the *FIRST* Robotics Competition. They want to help teams develop an awareness of the power of design; learn the processes and tools for great design; and award achievement in design excellence. Autodesk understands that you want to have a positive impact on the world and now more than ever, design technology is helping to improve the way we live and shape the world in which we live.

Award Specifics

Again this year, Autodesk is proud to sponsor the Award for Excellence in Design – with two separate categories in this single Award. Category One will involve 3D Design; and Category Two will involve Animation.

All competitors for the Award will have the opportunity to choose from, or combine any of 35 Autodesk products to incorporate in their entry in 2011. These products are available for free*, along with *FIRST* relevant learning materials and tech support, when you join our Education Community. Just go to www.autodesk.com/first. If you enter in the 3D Design Category your entry **MUST** include use of at least Autodesk Inventor Professional 2011. If you enter in the Animation Category, your entry **MUST** include use of at least either Autodesk 3ds Max, Maya, or Softimage. Remember, you can use as many Autodesk products as you like...but use of at least the above products is required in the competition category you choose.

Complete information about the Award, including submittal format, deadlines, criteria, and judging process will be posted by January 10, 2011 on the *FIRST* website and on the *FIRST* section of the Autodesk Education Community at: www.autodesk.com/first.

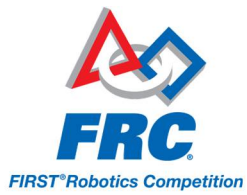
Award Judging

All entries in, 3D Design will be submitted and judged at the Championship level, only. There will be a winner in this Category announced at *FIRST* Championship.

Entries in Animation, will be submitted and peer judged at each Regional event.

The winner at the Regional level will be announced and shown at the Regional event awards ceremony. All winners at the Regional level, potentially with others identified by Autodesk experts, will be judged at the *FIRST* Championship level by a panel of professionals. There will be a Championship winner in this Animation announced at the 2011 *FIRST* Championship.

At the 2011 *FIRST* Championship, the winner of the Autodesk Award for Design Excellence (in both of the two Categories) will be announced and shown at the awards ceremony.



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FIRST and Autodesk value design and are committed to honoring the teams who compete for this Award by showing the amazing work created by each of them as often as possible.